

Avantias is the official Partner for Nirva-Systems in the UK and is proud to offer the Nirva suite of business process software products.

Nirva Systems is a specialist software developer focusing on business process automation by building on existing infrastructure and systems.

Nirva Systems brings automation to office documents, helping customers improve productivity, reduce costs and improve management control and compliance.

Post On Demand – Hybrid Mail Management is the link between the desktop PC and the conventional letter box with a solution that enables users to create and send letters electronically and for them to be printed, dispatched and distributed through conventional routes such as Royal Mail, courier, downstream access or via electronic channels, with a much greater efficiency and reduced cost.

Post On Demand automatically directs any document that can be printed to:

- Central or outsourced print factories
- Archiving solutions
- Email or fax servers

Benefits include:

- Reduced postage costs
- Improved staff efficiency
- Powerful web based Management Control and Management Information helping to improve compliance

Post On Demand can be implemented with virtually zero disruption to the business and without any change to existing working practices.

Dynamic Mail is a powerful letter writing and targeted direct mail tool. It is the first desktop marketing tool that fulfills the promise of being built for desktop users and is targeted at the creation of marketing communications.

Benefits include:

- The ability to rapidly create and deploy marketing campaigns with daily turnarounds
- Control of the corporate identity and image
- Give the call centre the power to use their communications to up-sell and cross-sell in a controlled manner

Track & Trace is designed to measure and monitor your document production processes, be they in-house, centralised, distributed or outsourced.

Track & Trace is a Management Information tool which helps organisations ensure that their inbound and outbound documents adhere to corporate document management and retention policies.

Application Platform

Nirva's Post On Demand, Dynamic Mail and Track & Trace all use the power, security, scalability and integration capabilities of the **Nirva Application Platform** which is used by the most demanding companies and service bureaux in Europe.

Avantias UK Limited
 2nd Floor
 145-157 St John Street
 London EC1V 4PY
 ☎ +44 207 788 7743
 📠 +44 709 235 8663
 www.avantias.co.uk



London - Paris - New York